



Get your message to more people faster with compelling online events.

Generate leads to feed your sales pipe by hosting targeted web seminars.

Track lead source info instantly so you can maximise attendance and minimise cost per lead.

Hold company-wide meetings easily and quickly...minus all the travel expense.

Release products to market faster with online product rollouts.

Customise your registration and email forms to better target your audience.



Give everyone in your geographically-dispersed audience a front-row seat. Use WebEx Event Center™ to stage online events with all the power and punch of in-person productions — at far less cost.

Market your products and services by conducting web seminars to generate leads. Train your employees, customers, and channel partners. Hold timely product launches. Inform shareholders of your latest financial results. Use WebEx Event Center to deliver online events for any purpose and keep your audiences coming back for more.

Make it lively. Make it memorable.

Capture your attendees' attention by sharing documents, presentations, and applications in real time. Add the sizzle of Flash™, 3D graphics, and streaming video. Annotate on the fly. And record it all for later playback. PowerPanels™ let you control all the action behind the scenes, so your audience gets the powerful impact of a clear full screen view.

Manage events easily, from start to finish.

Take advantage of a full array of tools to handle pre- and post-event details. Send automated invites, confirmations, and reminders prior to your event. Register attendees with customised forms. Wrap up with questionnaires and polls to help evaluate results and make future plans.

Count on WebEx for secure, scalable service.

WebEx Event Center is delivered on demand over the WebEx MediaTone™ Network, a private global network. No new software or hardware is required, making it easy to implement and easy to scale for groups of thousands and any number of events. The MediaTone Network offers better than 99.99% reliability, as well as robust security. Your information is never persistently stored on our servers and 128-bit SSL and AES encryption ensures all your events are private and secure. And WebEx is SAS 70 and WebTrust™ certified

“We have increased platinum membership for our web site from 15 to over 300 since implementing Event Center. That’s a revenue stream of one million dollars that we didn’t have before, and that doesn’t even include non-members who pay on a per show basis.”

— David Johnson, Manager of Business Development, Lending Solutions Consulting, Inc.

Maximise the impact of your online events with a powerful set of features.



Virtual Auditorium

Avoid venue, travel, and hotel expenses. Reach large audiences through your browser. Touch more prospects more often and reduce per-lead costs.

PowerPanels™

Deliver full-screen views for your attendees while you manage events behind the scenes. Use floating panels to track attendee activity, respond to questions presented in chat, and review poll results.

Multimedia Content

Present dazzling PowerPoint™ presentations complete with animations, transitions, Flash™ 3D objects, and streaming video.

Document and Application Sharing

Share documents, demonstrate software, and sketch ideas on a whiteboard in real time.

Multiple Panellists

Bring in speakers from different locations without paying for travel expenses.

Audio Broadcasting

Reduce costs and increase convenience using IP-based streaming audio for your online events. Track attendee's audio status and change it from teleconferencing to audio broadcast or vice versa.

Active Talker

Easily identify who's speaking via a flashing phone icon next to the person's name.

Panelists Entrance and Prep Room

Let panellists enter crowded events through a backstage door. Make a private practice room available for last-minute rehearsal out of attendees' view. Provide speakers with audio for practice sessions in the preparation room.

Q&A, Chat, Polls, and Surveys

Increase interaction and gather feedback instantly from your audience

Automated E-mail Management with Personalised Templates

Send out invites, confirmations, reminders, and follow-up e-mails automatically. Increase attendance by creating attractive HTML or text e-mails using our templates.

Integrated Telephony

Choose an optimum combination of toll or toll-free global teleconference and VoIP.

iCalendar Support

Simply schedule and join using MS Outlook™ calendar integration.

Registration and Reporting

Customise event registration, track answers to qualifying questions, and upload to CRM systems for fast sales follow-up.

Lead-Source Tracking and Automated Lead Scoring

Identify your highest quality and most cost-effective lead sources.

Record, Edit, and Playback

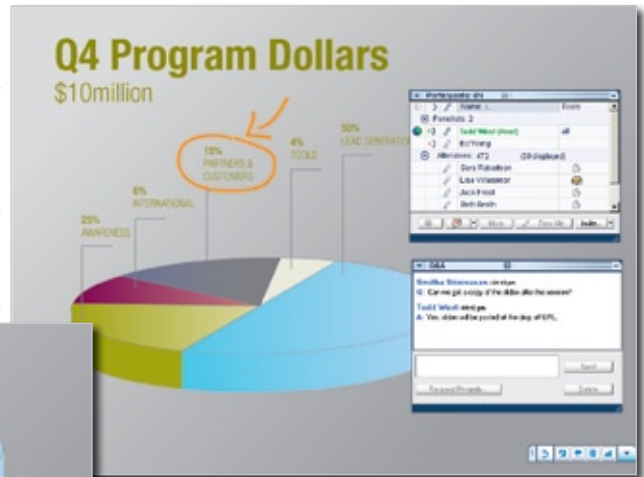
Record events for reuse and review. Post seminar recordings to pull in more leads.

Cross-Platform Support

Conduct or participate in events from Windows, Mac, Linux, or Solaris operating systems.

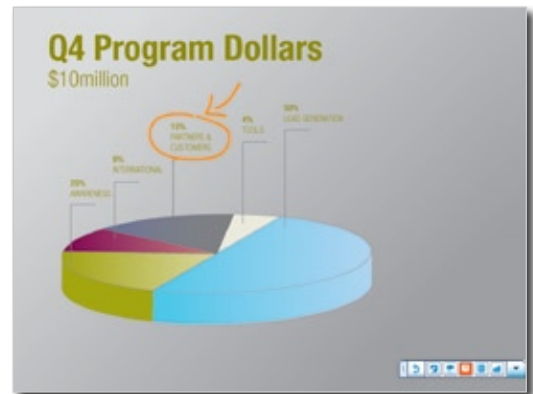
Production Services (optional)

Engage our experts to manage and support your successful event.



Floating PowerPanels allow the host to view attendee list, Q&A, and other event activity — but are invisible to attendees.

When PowerPanels are minimised, indicators on the toolbar alert the host to any activity in these windows.



Attendees get optimum impact from a full-screen view with a discreet toolbar for navigation.

Minimum Windows system requirements:

Windows 98, NT, 2000, 2003 server or XP; Intel x86 (Pentium 400MHZ+) or compatible processor with 128MB RAM; Microsoft Internet Explorer 6, Netscape 7, Mozilla 1.4 or Firefox 1.0; JavaScript and cookies enabled in the browser; 56K or faster Internet connection.

Other platforms supported:

Mac OSX 10.2 or higher, Linux, Solaris 8 and 9. For the latest platform requirements, visit our web page.

Languages supported:

English, Spanish, French, German, Japanese, and Chinese (Simplified and Traditional).

Find more information about WebEx Event Center and other web meeting applications at www.webex.co.uk/applications.